



# *nutri*

*Live Better Longer*

**Nature's Fusions**

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801-872-9500

Matt & Mike Peterson

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*nutri* *Live Better Longer*

Most Absorbable, Highest Bioavailable  
Longevity Supplements in the World  
-Backed by Science!-





# nutri

## Our Story

Our story is unconventional. We are a Family-Owned Company. In 2009 our sister was diagnosed with cancer and our family began the long road of holistic healing. We found a wealth of information along the way, some good and some not.

Our founder who is gay, vegan, autistic, and bipolar created Nature's Fusions from nothing by filling essential oil bottles drop by drop and giving them away to friends and family. He had a passion for plants, a love of medical research, and a simple desire to make the world around him a better place.

Since then we've grown into offering multiple brands. Nature's Fusions Essential Oils, ProHemp, and Nutri Supplements. We've expanded our mission to include helping all people Live Better Longer through providing the best science-backed supplements and herbal products in the world.







# nutri

Here at nutri we help you achieve your goals of living a better life, for longer, with the best science-backed supplements in the world.

Age doesn't have to match the calendar. You can obtain your optimal life and whole-body wellness through our longevity protocol.

## Science

We use only the best science-backed formulas to deliver the nutrients to simply *Live Better Longer*. We continually research new studies focused on optimal living. We use the purest raw ingredients and thoroughly test all products through 3rd party testing.

## Longevity

We want everyone to have the opportunity to Live Better Longer. We research compounds that reverse the body's systems that diminish as we age. At Nutri, we believe aging is more of a disease that can be stopped and even reversed.

## Effectiveness

Most vitamins, minerals, and herbs simply don't get to the right place in the body by themselves. Which is why we research and develop the optimal delivery method and combination of ingredients to provide the most absorbable and highest bioavailability supplements in the world.





## *Market*

Young Adult, Adult, and Aging Community that is concerned about and interested in anti-aging solutions and extending their lifespan.

Aging Community experiencing the “pains” of aging.

## *Problem*

People experience diminishing quality of life as they age due to decreases in the body’s ability to heal, provide energy, recover, remember and more.

## *Solution*

Nutri provides science-backed supplements that restore those diminishing processes in the most effective manner possible.

## *Sales*

Nutri Sea Moss: #1 Sea Moss in GNC - 10,000 Units a month

Nutri Potassium Iodide: #1 Potassium Brand on Amazon - 1000+ bottles a day

Nutri NAC Products: Top 5 on amazon with patent pending formula

## *Profit*

We understand companies need to earn money and have specific margins they must work in. We have priced our products with a very good understanding of this principle.

## *Reliability*

We are fully vertically integrated with in-house sourcing, R&D, warehouse, manufacturing, and fulfillment. Our manufacturing facility in Orem, Utah is cGMP, Organic, Kosher, Halal, PETA, UL, and Climate Friendly Certified. All our ingredients and products are 3rd party tested. We manufacture national and house-brand items for stores like CVS, The Vitamin Shoppe, Walmart Canada, Target, BB&B, Meyer, GNC, Whole Foods, Sprouts, and more. All products are in-stock and available for both domestic and international distribution.

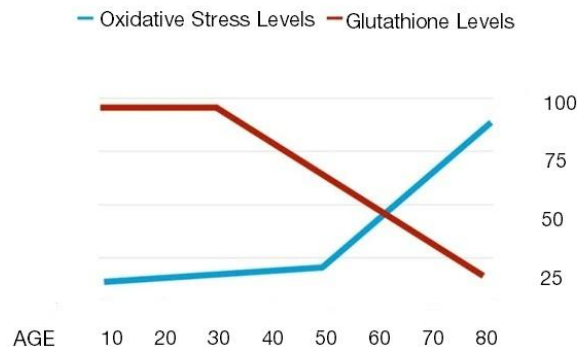
# Neuro-NAC™

(N-Acetyl L-Cysteine Ethyl Ester)

MSRP \$39.99

"Can't live without it"- Jamie

## DECREASED GLUTATHIONE LEVELS AS YOU AGE



**Problem:** Glutathione (GSH), the “Mother of all Antioxidants,” naturally decreases as we age.

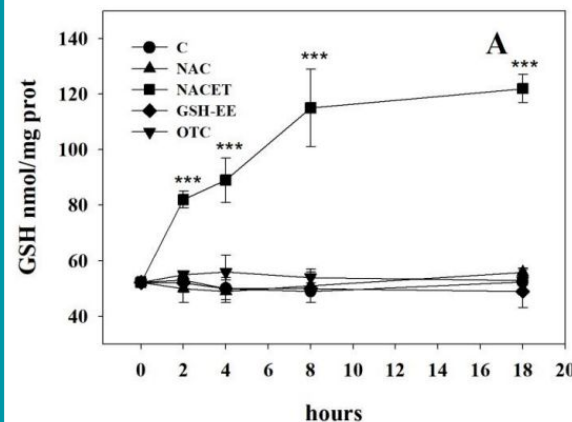
### Glutathione

- Protects from free radicals and oxidative stress
- Protects from cellular degeneration
- Detoxes the body from carcinogens
- Protects against aging

Low glutathione levels increase the rate of all age-related diseases. (Cancer, Alzheimer's, AMD)

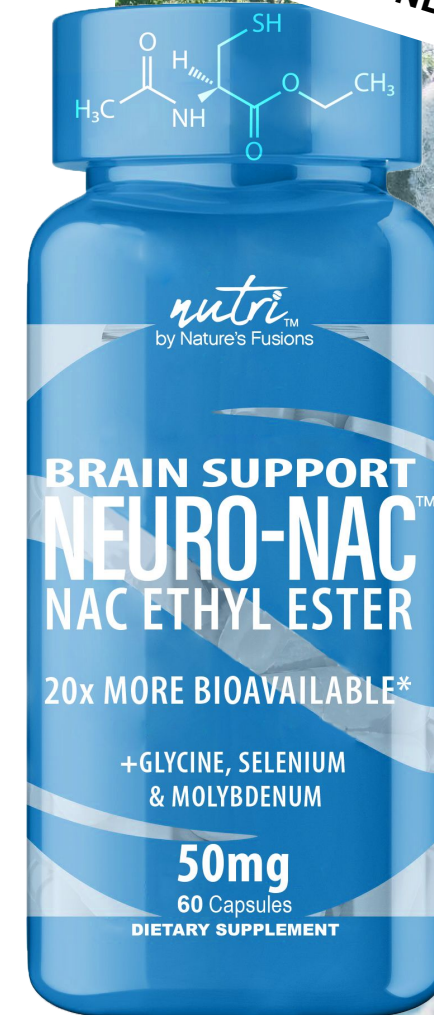
### Solutions:

1. Take Glutathione - Poorly absorbed
  - a. Prodrugs (OTC, GSH-EE) - no GSH increase
2. Make Glutathione - Cysteine, Glycine, Glutamic Acid
  - a. Take Cysteine - poor bioavailability, oxidizes into toxic disulphide cysteine
  - b. N-Acetyl L-Cysteine (NAC) - poor bioavailability, pools in gut and liver
  - c. **N-Acetyl L-Cysteine Ethyl Ester (Neuro-NAC)** lipophilic, ultra-high bioavailability



Substantial increase in GSH when using NACET in comparison to any other supplement

PATENT PENDING!





**(N-Acetyl L-Cysteine Ethyl Ester)**

MSRP \$39.99

“Works better than glutathione!” - Lorie



## NAC

- ✓ Liver and kidney detox
- ✗ 6% absorbability
- ✗ <1% cell permeability
- ✗ Won't cross blood brain barrier
- ✗ +10% glutathione synthesis
- ✗ Pools in stomach and gut






## NACET


- ✓ All organ detox
- ✓ 70-80% absorbability
- ✓ 100% cell permeability
- ✓ Crosses blood brain barrier
- ✓ +300% glutathione synthesis
- ✓ Whole body free radical protection


## Demand:


- NAC ranked #3 on Amazon for search volume on ALL supplements during Q1 2022
- 1.2 Billion Global Sales 2021
- CAGR 26% - 3.5 Billion by 2026


## Amazon Search Terms

Department: Amazon.com 







Reporting Range: Quarterly 

Start: 1/1/22 

End: 3/31/22 

### Search Terms

Viewing 1,125 Rows

Department 	Search Term 	Search Frequency Rank  
Amazon.com	iron supplement	2,635
Amazon.com	magnesium supplement	4,579
Amazon.com	nac supplement n-acetyl cysteine	5,333
Amazon.com	fiber supplement	5,887
Amazon.com	potassium supplement	7,140
Amazon.com	nmn supplement	8,715

## More Reviews

- “Whoever came up with this, I want to say thank you so much and I’m taking this for the rest of my living life. Thank you!” - Solomon

Patent Pending on all ..... Formulas



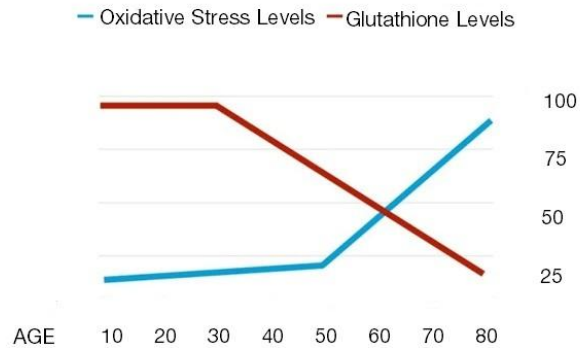
**PATENT PENDING!**

# GlyNAC

(Glycine & N-Acetyl L-Cysteine)

MSRP \$29.99

## DECREASED GLUTATHIONE LEVELS AS YOU AGE



**Problem:** Glutathione (GSH), the “Mother of all Antioxidants,” naturally decreases as we age.

### Glutathione

- Protects from free radicals and oxidative stress
- Protects from cellular degeneration
- Detoxes the body from carcinogens
- Protects against aging

Low glutathione levels increase the rate of all age-related diseases. (Cancer, Alzheimer's, AMD)

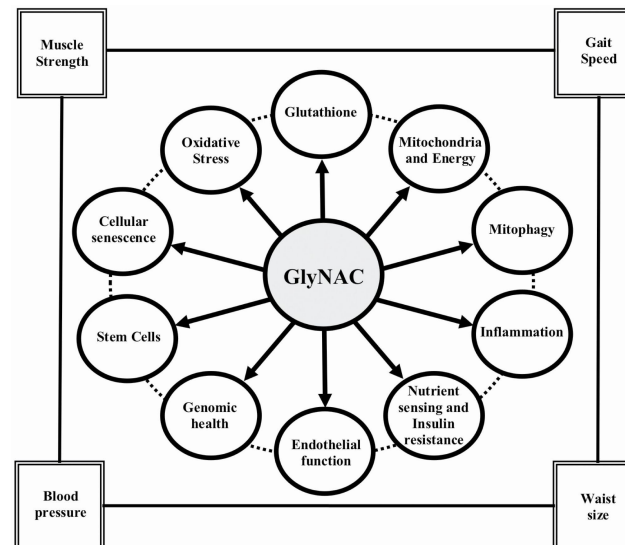
### Clinical Study: Human GlyNAC study

<https://academic.oup.com/biomedgerontology/advance-article/doi/10.1093/gerona/glac135/6668639>

#### Improved 7 hallmarks of aging

- Mitochondrial dysfunction, GSH deficiency, Inflammation, Mitophagy, Genomic Damage, Cellular Senescence, and Stem Cells.

Glycine & NAC together improve almost all age-related diseases.





Our most popular products based on sales. Updated hourly.

<div> <div>  B07Q6ZVMK4 </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>2</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>Acetyl L-Carnitine 1,500 mg High Potency Supports Natural Energy Production, Supports Memory/Focus - 100 Veggie Capsules</div> <div> <div>★★★★☆</div> 8,462 </div> <div>\$17.95</div> </div>	<div> <div>  B01CUQFKW4 </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>2</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>Nutricost N-Acetyl L-Cysteine (NAC) 600mg, 180 Capsules - Non-GMO, Gluten Free</div> <div> <div>★★★★☆</div> 4,464 </div> <div>\$21.95</div> </div>	<div> <div>  B000MGWFWI </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>16</div> <div>AMZ</div> </div> </div> <div> </div> <div> <div>NOW Supplements, NAC (N-Acetyl Cysteine) 600 mg with Selenium &amp; Molybdenum, 100 Veg Capsules</div> <div> <div>★★★★☆</div> 1,693 </div> <div>\$13.44</div> </div>	<div> <div>  B0BBSJNYC3 </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>1</div> <div>MERCH</div> </div> </div> <div> </div> <div> <div>GlyNAC NAC Supplement N-Acetyl Cysteine - GlyNAC Supplement 1000mg - Glycine &amp; n-acetylcysteine Anti Aging Supplement,...</div> <div> <div>★★★★☆</div> 4 </div> <div>\$29.99</div> </div>	<div> <div>  B000A6NLG0 </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>2</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>Pure Encapsulations NAC 600 mg   N-Acetyl Cysteine Amino Acid Supplement for Lung and Immune Support, Liver, and Antioxidants*   9...</div> <div> <div>★★★★☆</div> 1,200 </div> <div>\$32.35</div> </div>	<div> <div>  B008ML8D40 </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>12</div> <div>AMZ</div> </div> </div> <div> </div> <div> <div>Life Extension N-Acetyl-L-Cysteine 600mg, 60 Vegetarian Capsules</div> <div> <div>★★★★☆</div> 2,082 </div> <div>\$12.54</div> </div>	<div> <div>  B00130SNCE </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>2</div> <div>12</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>NOW Supplements, L-Carnitine 1,000 mg, Purest Form, Amino Acid, Fitness Support*, 100 Tablets</div> <div> <div>★★★★☆</div> 3,456 </div> <div>\$28.06</div> </div>
<div> <div>  B0BBSQTHVM </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>2</div> <div>MERCH</div> </div> </div> <div> </div> <div> <div>GlyNAC NAC Supplement N-Acetyl Cysteine - 2 Pack GlyNAC Supplement 1000mg - Glycine &amp; n-acetylcysteine Anti Aging Supplement, Antioxidant Supplement, Boost Glutathione ...</div> <div> <div>★★★★☆</div> 3,661 </div> <div>\$54.99</div> </div>	<div> <div>  B076TT43SR </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>2</div> <div>2</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>Nutricost Acetyl L-Carnitine 500mg, 180 Capsules - Non-GMO and Gluten Free</div> <div> <div>★★★★☆</div> 3,661 </div> <div>\$18.95</div> </div>	<div> <div>  B000QSLINE </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>29</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>NOW Supplements, Acetyl-L Carnitine 500 mg, Amino Acid, Brain And Nerve Cell Function*, 200 Veg Capsules</div> <div> <div>★★★★☆</div> 3,261 </div> <div>\$25.83</div> </div>	<div> <div>  B0036H0BOO </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>2</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>Integrative Therapeutics NAC Supplement (N-Acetyl L-Cysteine) - Vital in Cellular Antioxidant Pathways - 60 Capsules</div> <div> <div>★★★★☆</div> 861 </div> <div>\$15.75</div> </div>	<div> <div>  B00PXD3Q60 </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>1</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>Nature's Lab CoQ10 + Alpha Lipoic Acid + Acetyl L-Carnitine HCL - Supports Heart and Cognitive Health - 60 Capsules (1 Month...</div> <div> <div>★★★★☆</div> 666 </div> <div>\$26.39</div> </div>	<div> <div>  B07BLMSWGN </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>1</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>Superior Labs   Acetyl L-Carnitine 1000mg   200 caps   Maximum Absorption   Pure Vegetable Capsules   Zero Synthetic Additive...</div> <div> <div>★★★★☆</div> 2,257 </div> <div>\$25.97</div> </div>	<div> <div>  B005P0UYGA </div> <div> <div>Variations</div> <div>Sellers</div> <div>Fulfillment</div> </div> <div> <div>0</div> <div>2</div> <div>FBA</div> </div> </div> <div> </div> <div> <div>Thorne Acetyl-L-Carnitine - 500 mg - Supports Brain Function and Healthy Nerve Sensations in The Hands and Feet - Gluten-Free, Soy-Fre...</div> <div> <div>★★★★☆</div> 418 </div> <div>\$26.00</div> </div>

# Ageless™ NMN

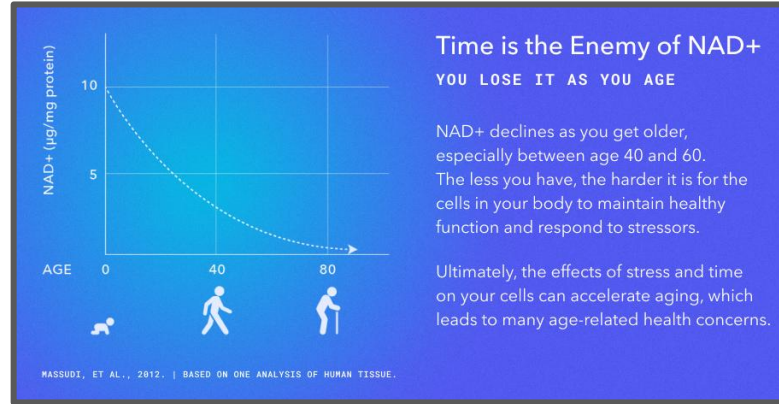
(nicotinamide mononucleotide)

MSRP \$44.95

**Problem:** NAD levels naturally decrease as we age.

## NAD+

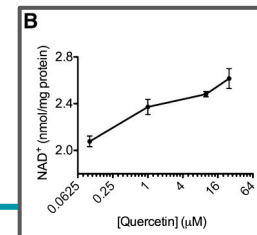
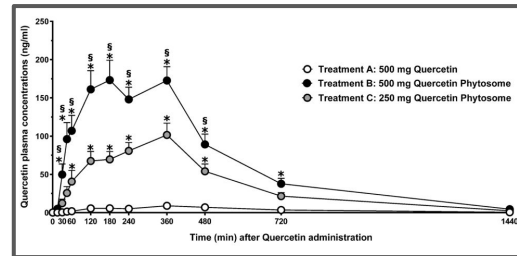
- Vital for cells to function optimally
- Converts nutrients to energy
- Maintains DNA (through PARPs)
- Healthy Aging, Muscle Health, Heart Health, Brain Health, Cellular Energy, Cellular Repair



Low NAD+ levels cause low cellular energy, cellular degeneration, and sleep cycle disruption

## Solutions:

1. Take NAD+ - not successful in increasing NAD+ levels
2. Make NAD+ - B3, TRP, NA, NR, NMN
  - a. B3 - can't increase NAD+ above baseline levels
  - b. TRP - only bring NAD+ to baseline
  - c. NA - Causes Flushing
  - d. Tru Niagen - (NR → NMN → NAD) - 40% increase, degrades into B3, liver only
  - e. **Nicotinamide Mononucleotide (NMN → NAD)** - 40% increase, stable, liver & muscle
3. Inhibit CD38 (CD38 inhibits NAD+ levels)
  - a. Quercetin - Low solubility and low absorption
  - b. **Phytosomal Quercetin** - 20x more bioavailable than Quercetin
  - c. **Black Pepper** - Increase bioavailability of Quercetin





# Ageless™ NMN

(nicotinamide mononucleotide)

MSRP \$44.95

Ageless NMN is Nicotinamide Mononucleotide + Phytosomal Quercetin and Black Pepper

## Ageless NMN

40% NAD+ increase

Liver & Muscle Energy

Stable transition (NMN→NAD)

Increases endurance & exercise

+Quercetin - 30-40% increase in intracellular NAD+

## Other NMN

40% NAD+ increase

Liver & Muscle Energy

Stable transition (NMN→NAD)

Increases endurance & exercise

## Tru Niagen

40% NAD+ increase

Liver Energy

Degrades into B3

Lowers exercise rates

## Demand:

- NMN ranked #2 on Amazon for search volume on ALL supplements in April 2022
- 251 Million Global Sales 2022 - CAGR 21%
- 953 Million by 2028

## Amazon Search Terms

Department: Amazon.com

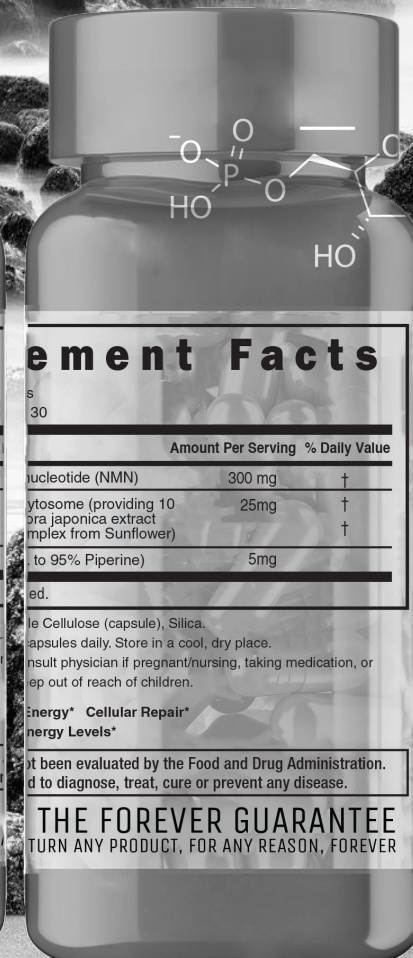
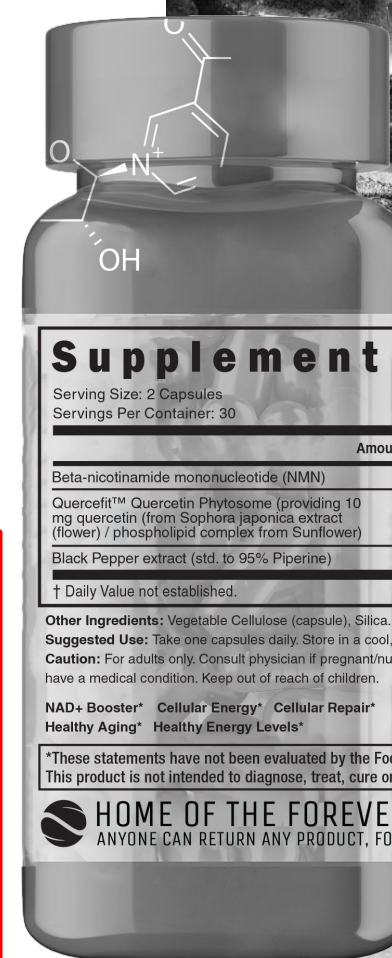
Q supplement x Q Enter ASINs or Products

Reporting Range: Monthly 04/01/22 - 04/30/22

## Search Terms

Viewing 1,193 Rows

Department	Search Term	Search Frequency Rank
Amazon.com	iron supplement	2,682
Amazon.com	nmn supplement	5,478
Amazon.com	fiber supplement	5,603
Amazon.com	magnesium supplement	6,037
Amazon.com	potassium supplement	6,942
Amazon.com	nac supplement n-acetyl cysteine	11,558



MSRP \$19.99

# Wild Crafted Sea Moss

with Bladderwrack + Black Pepper

#1 Selling Sea Moss in GNC

## Problems:

Older adults are at an increased susceptibility to Iodine deficiency as well as needing gut and immune support

## Iodine

- Associated with longevity
- Helps the body produce thyroid hormones
- Affects metabolism
- Supports healthy development of brain and bones in pregnancy and infancy

## Additional Benefits

- Decreases alpha-synuclein (stiffness and slowness of movement associated with Parkinson's Disease)
- High source of fiber, vitamins, and minerals
- Healthy Digestion - Improved Gut Health
- Immune system support



10x growth over the past 3 years

## Also includes:

Burdock Root, Bladderwrack & Black Pepper

- Powerful antioxidants such as quercetin, luteolin, and phenolic acids
- Removes toxins from the blood
- Reduces inflammation
- Provides Iodine
- Aids digestion





MSRP \$12.99 & \$22.95

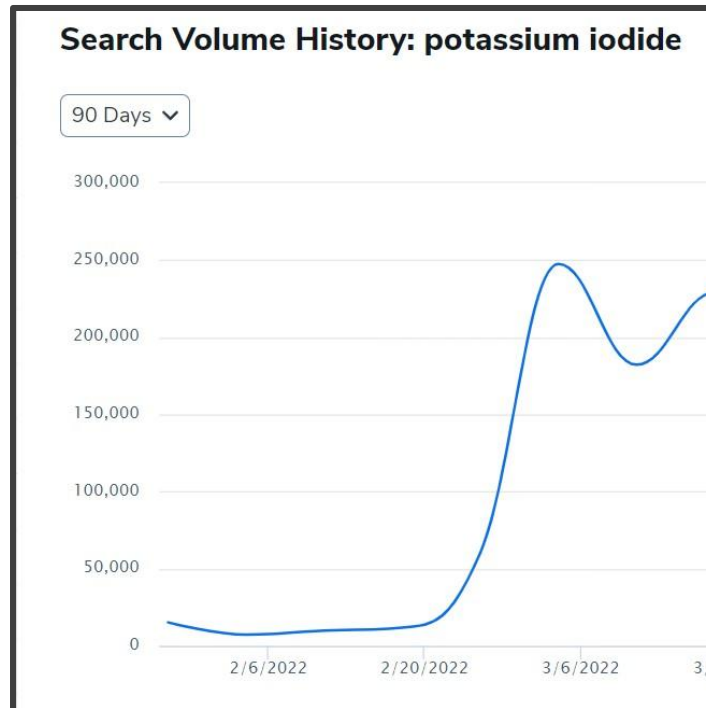
# Potassium Iodide

## Short-Term use Radiation Protection

Only supplement for Radiation Protection on the market

- CDC recommended dosages
- Travel and Family-size
- #1 selling Potassium Iodide on Amazon

Consumers globally want to be prepared for an emergency radiation event. This is taken within 4 hours and then daily if such event occurs and must be on-hand immediately. **Every person in the world** should have this in their emergency kit.






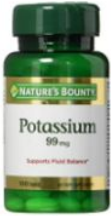








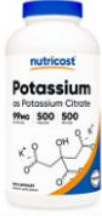

1000%-5000% increase in search volume since the war began



# Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

## Best Sellers in Potassium Mineral Supplements

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# Resverperine™

(Resveratrol + Bioperine Black Pepper)

MSRP \$54.95 & \$29.95

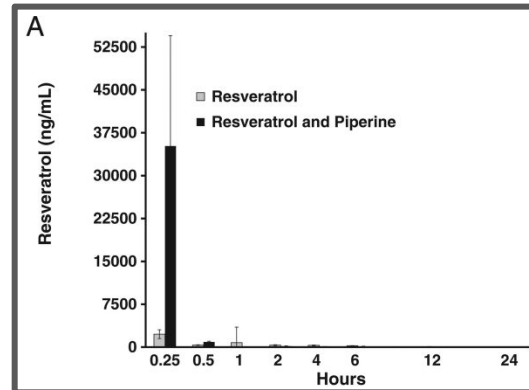
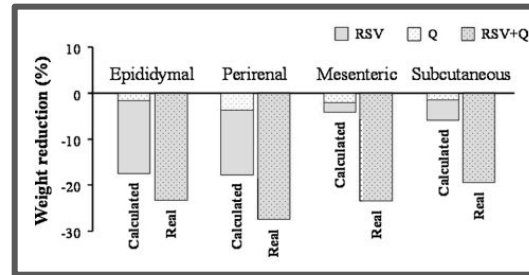
**Problem:** Sirt1 levels & Mitochondrial Function naturally decrease as we age.

## Sirt1 Levels and Mitochondrial Function

- Induce Apoptosis (remove dead/injured cells)
- Boost mitochondrial function - better energy production for entire body (skin, cells, hair)
- Helps manage Metabolic Syndrome
- Protects against cardiovascular/neurological diseases

## Inhibits COX-1/PARP

- Decrease inflammation
- Prevents ATP/NAD+ depletion
- Protects against cellular death



## Resverperine

1566% more bioavailable

Quercetin Phytosome - Amplifies Metabolic Pathways

Fisetin - Promotes hair growth by increasing TERT & protects nervous system by activating ERK

## Other Resveratrol

Less than 1% bioavailable



# NAC

## (N-Acetyl L-Cysteine)

**Problem:** Glutathione (GSH), the “Mother of all Antioxidants,” naturally decreases as we age.

### Glutathione

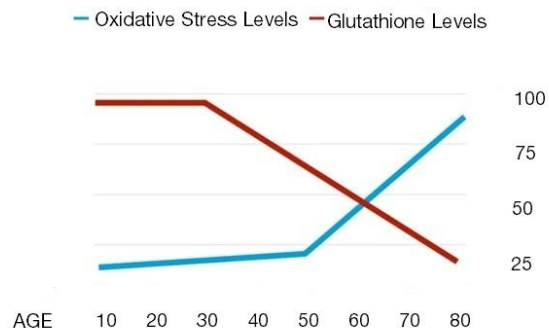
- Protects from free radicals and oxidative stress
- Detoxes the body from carcinogens
- Protects against aging

Low glutathione levels increase the rate of all age-related diseases. (Cancer, Alzheimer's, AMD)

### Solutions:

1. Take Glutathione - Poorly absorbed
  - a. Prodrugs (OTC, GSH-EE) - no GSH increase
2. Make Glutathione - Cysteine, Glycine, Glutamic Acid
  - a. Take Cysteine - poor bioavailability, oxidizes into toxic disulphide cysteine
  - b. N-Acetyl L-Cysteine (NAC) - current market standard
  - c. **N-Acetyl L-Cysteine Ethyl Ester (Neuro-NAC)** lipophilic, ultra-high bioavailability

### DECREASED GLUTATHIONE LEVELS AS YOU AGE



### Demand:

- NAC ranked #3 on Amazon for search volume on ALL supplements during Q1 2022
- 1.2 Billion Global Sales 2021
- CAGR 26% - 3.5 Billion by 2026

### Amazon Search Terms ☆

Department: Amazon.com

Q supplement x Q Enter ASINs or Products

Reporting Range: Quarterly Start: 1/1/22 End: 3/31/22

Search Terms

Viewing 1,125 Rows

Department	Search Term	Search Frequency Rank
Amazon.com	iron supplement	2,635
Amazon.com	magnesium supplement	4,579
Amazon.com	nac supplement n-acetyl cysteine	5,333

MSRP \$12.75







# THANK YOU

*nutri*

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WercSmart